Filing

Orders	Order / Rev:	104472		
	Alt Order #:	06833667		
	Product Desc:	HOUSE MAJORITY PAC		
	Estimate:	1428		KSNV
	Flight Dates:	09/18/12 - 10/01/12	Primary AE:	Amy McCreary
	Original Date / Rev:	07/19/12 / 07/25/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name: Buying Contact: Billing Contact:	Waterfront Strategies 1010 Wisconsin Ave.	Billing Type: Billing Calendar: Billing Cycle:	Cash Broadcast EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Orders Agency Advertiser	Name: Demographic:	House Majority PAC - Revised	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

DIII I ISII				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	101	\$65,525.00	\$55,696.25
10/01/12	10/01/12	12	\$10,375.00	\$8,818.75

Totals

Agency External ID:

· Ctare				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	101	\$65,525.00	\$55,696.25	0.00
October 2012	12	\$10,375.00	\$8,818.75	0.00
Totals	113	\$75,900.00	\$64,515.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

	r	97.6.1		
Order Share	Share	Total		
KSNV	31%	\$75,900.00		
Market	100%	\$244,838.71		

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$63,658.06
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$39,174.19
KTUD	1%	\$2,448.39
KVVU	18%	\$44,070.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$19,587.10

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ie Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
i	E 1			10/01/12	Wake Up Early w		430a-5a	MTWTS	:30	2	\$200.001	0.00 NM	4	\$800.00
1				/ W/THE V End Date	VAGNERS Weekdays	Spots/Week	<u>Rate</u> <u>I</u>	Rating						

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Print Date: 07/25/12 16:43:49 Order / Rev: 104472 Advertiser: House Majority PAC

Alt Order #: 06833667 Product Desc: HOUSE MAJORITY PAC KSNV

Flight Dates: 09/18/12 - 10/01/12 Estimate: 1428

Ln Ch S	Start	End	Inventory Code	Break	Start/End T	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 09	9/18/12	2 10/01/12	Wake Up Early w	_	430a-5a	MTWT∽∽S	:30	2	\$200.001	0.00 NM	4	\$800.00
WAKE UP	EARL	Y W/THE W	Wake Up Early ₩ /AGNERS	vagners								
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/18/ Week: 09/25/		09/24/12 10/01/12	MTWTS MTWTS	2 2		0.00 0.00						
			M-F 5-6a WakeU		5-6a	MTWTF	:30	4	\$400.001	0.00 NM	8	\$3,200.00
WAKE UP	WITH	THE WAGI	M-F 5-6a WakeU NERS	Jp w/Wagners								, ,
Start C		End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/18/ Week: 09/25/		09/24/12 10/01/12	MTWTF MTWTF	4	\$400.00 \$400.00	0.00 0.00						
E 3 KSNV 09	9/18/12	2 10/01/12	M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	MTWTF	:30	3	\$625.002	0.00 NM	6	\$3,750.00
WAKE UP	WITH	THE WAGI	NERS PLEASE AI		PRIOR TO 10	/1						
<u>Start D</u> Week: 09/18/		End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 09/25/		09/24/12 10/01/12	MTWTF MTWTF	3	\$625.00 \$625.00	0.00 0.00						
E 4 KSNV 09	9/18/12	2 10/01/12	Today Show	CM	658a-9am	MTWTF	:30	3	\$900.001	0.00 NM	6	\$5,400.00
TODAY SH	-10/0/		Today Show									. ,
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/18/		09/24/12	MTWTF	3	\$900.00	0.00						
Week: 09/25/ E 5 KSNV 09		10/01/12	MTWTF News 3 Sunrise -	SATURNA 3	+ + + + + + + + + + + + + + + + + + + +	0.00			******		_	
E 3 K3NV 08	9144114	2 09/29/12	News 3 Sunrise :		6a-7a	S-	:30	1	\$375.001	0.00 NM	2	\$750.00
NEWS 3 A												
<u>Start D</u> Week: 09/17/		End Date 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$375.00	Rating						
Week: 09/24/		09/30/12	S-	1 1	\$375.00 \$375.00	0.00 0.00						
E 6 KSNV 09	9/22/12	09/29/12	Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	2	\$1,250.00
SATURDA'	Y TOD	AY	Saturday Today									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/		09/23/12	S- S-	1	\$625.00	0.00						
Week: 09/24/ E 7 KSNV 09		09/30/12	Sunday Today	1 1	\$625.00 7a-8am	0.00	:30	1	\$625.001	0.00 NM	,	£4.250.00
TODAY ON			Sunday Today		, a cam	3	.00	ı	φυ25.00	O.OO MINI	2	\$1,250.00
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/		09/23/12	S	1	\$625.00	0.00						
Week: 09/24/ E 8 KSNV 09		09/30/12	M-F Today Show	II 3rd HRM	\$625.00 9-10a	0.00 MTWTF	:30	3	\$425.001	0.00 NM	6	6 2 550 00
			M-F Today Show		0 100	MINI	.50	J	φ 4 25.00 [U.UU INIVI	0	\$2,550.00
TODAY SE			101- al alassa	0 (***)	5 /	5 //						
<u>Start D</u> Week: 09/18/		End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$425.00	Rating 0.00						
Week: 09/25/	/12	10/01/12	MTWTF	3	\$425.00	0.00						
E 9 KSNV 09	9/18/12	2 10/01/12	M-F Today Show Today 4th Hour	III 4th 13M	10am-11am	MTWTF	:30	3	\$325.001	0.00 NM	6	\$1,950.00
TODAY SH	HOW II	I										
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/18/ Week: 09/25/		09/24/12 10/01/12	MTWTF MTWTF	3	\$325,00 \$325.00	0.00 0.00						
E 10 KSNV 09			Rachael Ray	CM	11am-12pm		:30	3	\$325.001	0.00 NM	6	\$1,950.00
RACHEL F	2Δ∨		Rachael Ray									. ,
Start D		End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/	/12	09/24/12	MTWTF	3	\$325.00	0.00						
Week: 09/25/		10/01/12	MTWTF	3	\$325.00	0.00			**************************************			
E11 KSNV 09	9/18/12	2 10/01/12	Noon News Noon News	CM	12-1230pm	MTWTF	:30	3	\$425.001	0.00 NM	6	\$2,550.00

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KSNV

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Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #: Flight Dates: 06833667

09/18/12 - 10/01/12

833667

Product Desc:

HOUSE MAJORITY PAC

Estimate: 14

1428

Ln Ch Break Start/End Time Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 MTWTF--3 \$425.00 0.00 MTWTF--Week: 09/25/12 10/01/12 3 \$425.00 0.00 E 12 KSNV 09/18/12 10/01/12 The Agenda 1230pm CM 1230-1p MTWTF--:30 \$325,001 2 0.00 NM 4 \$1,300.00 The Agenda 1230pm NEWS 4: THE AGENDA Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 MTWTF--\$325.00 2 0.00 MTWTF--10/01/12 Week: 09/25/12 \$325.00 0.00 E 13 KSNV 09/18/12 10/01/12 Days of our Lives CM 1258p-2pm MTWTF--:30 \$425.001 0.00 NM \$2,550.00 Days of our Lives DAYS OF OUR LIVES Weekdays Start Date End Date Spots/Week Rate Rating Week: 09/18/12 09/24/12 MTWTF--3 \$425.00 0.00 Week: 09/25/12 10/01/12 MTWTF--3 \$425.00 0.00 E 14 KSNV 09/18/12 10/01/12 The Doctors CM 2pm-3pm :30 \$325.001 MTWTF ~~ 0.00 NM \$1,300.00 The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/18/12 MTWTF--09/24/12 2 \$325.00 0.00 Week: 09/25/12 10/01/12 MTWTF--2 \$325.00 0.00 E 15 KSNV 09/18/12 10/01/12 Dr. Phil CM 3-4p MTWTE--:30 \$450.001 0.00 NM 4 \$1,800.00 Dr Phil DR. PHIL Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/18/12 MTWTF--0.00 09/24/12 2 \$450.00 MTWTF--Week: 09/25/12 10/01/12 \$450.00 0.00 ----S E16 KSNV 09/23/12 09/30/12 Chris Matthews 9:30AM SM 9:30a-10a :30 \$500.001 0.00 NM 2 \$1,000.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 ----S \$500.00 0.00 Week: 09/24/12 09/30/12 \$500.00 0.00 E 17 KSNV 09/18/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF --:30 \$600.001 0.00 NM 2 \$1,200.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR PLEASE AIR ALL SPOTS PRIOR TO 10/1 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 MTWTF--\$600.00 0.00 MTWTF--Week: 09/25/12 10/01/12 \$600.00 0.00 E 18 KSNV 09/18/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$725.001 0.00 NM 6 \$4,350.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date End Date Weekdays Spots/Week Rating Rate MTWTF--Week: 09/18/12 09/24/12 3 \$725.00 0.00 MTWTF--Week: 09/25/12 10/01/12 \$725.00 0.00 E 19 KSNV 09/18/12 10/01/12 M-F Early News CM 5-630p MTWTF--:30 3 \$1,200.001 0.00 NM 6 \$7,200.00 M-F Early News **EARLY NEWS** End Date Spots/Week Start Date <u>Weekdays</u> Rate Rating Week: 09/18/12 09/24/12 MTWTF--3 \$1,200.00 0.00 3 \$1,200.00 Week: 09/25/12 10/01/12 MTWTF--0.00 E 20 KSNV 09/22/12 09/29/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$675.001 0.00 NM 2 \$1,350.00 Sa-Su Early News KSNV EARLY NEWS Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/17/12 09/23/12 -----\$675.00 0.00 Week: 09/24/12 ----5-09/30/12 \$675.00 0.00 E 21 KSNV 09/18/12 10/01/12 M-F Jeopardy CM 630-7pm MTWTF--:30 3 \$1,000.001 0.00 NM 5 \$5,000.00 M-F Jeopardy COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY PLEASE PLACE ALL SPOTS PRIOR TO 10/1,

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KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #:

06833667

Product Desc:

HOUSE MAJORITY PAC

1428

Flight Dates: 09/18/12 - 10/01/12 Estimate:

Ln Ch Inventory Code Start End Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 09/18/12 10/01/12 M-F Jeopardy E 21 KSNV CM 630-7pm MTWTF--:30 3 \$1,000.001 0.00 NM \$5,000.00 M-F Jeopardy COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY PLEASE PLACE ALL SPOTS PRIOR TO 10/1. Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--Week: 09/18/12 09/24/12 3 \$1,000.00 0.00 MTWTF--Week: 09/25/12 10/01/12 2 \$1,000.00 0.00 E 22 KSNV 09/18/12 10/01/12 M-F Wheel 7-730pm MTWTE--:30 2 \$1,000,001 0.00 NM \$4,000.00 M-F Wheel of Fortune WHEEL OF FORTUNE PLEASE AIR ALL SPOTS PRIOR TO 10/1 Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--Week: 09/18/12 09/24/12 2 \$1,000.00 0.00 MTWTF⋯⋯ 10/01/12 Week: 09/25/12 2 \$1,000.00 0.00 E 23 KSNV 09/22/12 09/29/12 Weekend Jeopardy/WheGM 630-730pm ----S-:30 \$525.001 0.00 NM \$1.050.00 2 WKND Jeop/Wheel JEOPARDY/ WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 ----5-\$525.00 0.00 ----S-Week: 09/24/12 09/30/12 \$525.00 0.00 E 24 KSNV 09/24/12 10/01/12 Mon PR 8-10p 8-10pm M----:30 1 \$4,000.001 0.00 NM 2 \$8,000.00 Monday Prime 8-10pm THE VOICE Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 M-----\$4.000.00 0.00 1 M----Week: 10/01/12 10/07/12 1 \$4,000.00 0.00 E25 KSNV 09/23/12 09/30/12 Jeopardy in PRIME CM SU 930-10p ----S :30 1 \$1,200.001 0.00 NM \$2,400.00 Jeopardy in Prime TBD Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 Week: 09/17/12 ----S 1 \$1,200.00 0.00 Week: 09/24/12 09/30/12 1 \$1,200.00 0.00 E 26 KSNV 09/23/12 09/30/12 LAW & ORDER (synd) REM SU 10-11p 1 \$1,200.001 0.00 NM \$2,400.00 2 Law & Order (synd) PRIME LAW & ORDER Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S 1 \$1,200.00 0.00 ----5 Week: 09/24/12 09/30/12 1 \$1,200.00 0.00 E 27 KSNV 09/18/12 10/01/12 M-F News 3 at Eleven CM 11pm-1135pm \$1,200.001 MTWTF→→ :30 0.00 NM 2 \$2,400.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date Spots/Week Rating End Date Weekdays | Rate MTWTF--Week: 09/18/12 09/24/12 1 \$1,200.00 0.00 Week: 09/25/12 10/01/12 MTWTF--1 \$1,200.00 0.00 E 28 KSNV 09/22/12 09/29/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 1 \$1,100,001 0.00 NM \$2,200,00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 ----5-Week: 09/17/12 1 \$1,100.00 0.00 ----S-Week: 09/24/12 09/30/12 1 \$1,100.00 0.00 E 29 KSNV 09/18/12 10/01/12 The Tonight Show CM 1135p-1237a MTWTF--:30 \$500.001 0.00 NM 2 \$1,000.00 Tonight Show TONIGHT SHOW W/ JAY LENO Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating MTWTF→→ Week: 09/18/12 09/24/12 \$500.00 1 0.00 Week: 09/25/12 10/01/12 MTWTF--\$500.00 0.00